

The Daily Buzz Co-Op/SMD 2017 Calendar

Tour Name	Date	Talent	Description	Suggested Participants
HALLOWEEN FUN	12-Oct	Lifestyle expert and mom Kia Malone	Costumes, candy, safety tips, pet deals, dealing with braces...love (and survive) the scariest holiday!	Beverages, music, candy, costumes, wearable safety gear, flashlights, home safety gadgets
COLD & FLU SEASON	19-Oct	Health/Wellness Expert Fitz Koehler	Products and services for tackling cold, flu and germs	OTC medications, holistic remedies, paper goods, vitamins
HOLIDAY EATS AND TREATS (English/Spanish)	2-Nov	Food Network star Martita Jara	From turkey to backed goods – tips for entertaining this holiday season.	Food, beverages, décor, retail stores
BLACK FRIDAY/CYBER MONDAY DEALS	9-Nov	Queen of the deals Kia Malone	Hot holiday deals for the biggest shopping day.	Retail and online stores, shopping apps
AVOIDING HOLIDAY DÉCOR DISASTERS	9-Nov	Lifestyle expert Lance Smith	From lights on the house to reindeers in the yard – the best and safest ways to decorate for the season.	Décor items, smoke detectors, first aid kits
AVERTING HOLIDAY PARTY DISASTERS	16-Nov	Lifestyle expert Scott Carty	What to keep on hand for last-minute guests and entertaining.	Beverages, music, headache medication
HEALTH TIPS DURING THE HOLIDAYS	7-Dec	Fitness expert Fitz Koehler	Simple tips for staying on track and healthy during the holidays.	Food, beverages, OTC and holistic medications, disinfectant, tissues, healthy food swaps
CREATE NEW HOLIDAY TRADITIONS	7-Dec	Lifestyle/ Entertainment expert Scott Carty	Ideas for updated family holiday traditions.	Holiday DVDs, music, beverages, food, destinations, hotels, non-profits
LAST MINUTE HOLIDAY (PART 1)	14-Dec	Lifestyle expert Kia Malone	Simple solutions for last minute parties, get together and gifts.	Food, décor, paper goods, hostess gifts, electronics, candles, retail and online stores
LAST MINUTE HOLIDAY (PART 2)	15-Dec	Lifestyle expert Lance Smith	Simple, easy-to-find gifts, discounts for last minute shoppers.	Food, décor, paper goods, hostess gifts, electronics, candles, retail and online stores