Buffalo Wild Wings Details

Buffalo Wild Wings recently partnered with Greg Olsen, Carolina Panthers tight end and current NFL Man of the Year nominee, to surprise a full B-Dubs restaurant in Concord, NC with $100 gift cards for every table, along with two additional $25 gift cards to give to others during the holiday season (Greg handed out more than **$9,000** worth of gift cards to Guests).

The surprise is showcased in a new video highlighting Buffalo Wild Wings’ holiday gift card promotion – Blazin’ Bonus. View here - <https://youtu.be/wabhkXVwC8M>

Now through Dec 31, every time a guest buys a gift card from Buffalo Wild Wings of at least $25, they’ll get a bonus gift card valued between $5 - $100. This is part of an effort by B-Dubs to remind people that good things happen when you give to others.

And, B-Dubs has been so impressed by Greg’s own philanthropic efforts to give to others, that they’ll be giving him his own holiday bonus. Tomorrow (Dec 15), B-Dubs will announce that for every RT it gets to a tweet over 24 hours, $1 will be donated to Greg’s personal charity [The HEARTest Yard](http://receptionsforresearch.org/programs/the-heartest-yard/) (up to $10,000).

**Blazin’ Bonus Background**

Now through Dec 31, every time you buy a holiday gift card at Buffalo Wild Wings of at least $25, you’ll get a Blazin’ Bonus gift card valued between $5 - $100. Its B-Dubs’ way of rewarding guests who are doing something nice for others during the holiday season. Purchase your gift cards at a local Buffalo Wild Wings or visit [www.buffalowildwings.com/giftcard](http://www.buffalowildwings.com/giftcard) for more information.

**HEARTEST Yard Background**

The HEARTest Yard initiative is a family service program that provides families of babies affected by congenital heart disease with a multitude of services including in-home, private nursing care, physical therapy and speech therapy among other benefits.